



Desktop Deployment Planning Services

Microsoft®



About Idea Integration

Headquartered in Jacksonville, Florida, Idea Integration is an IT consulting and technology solutions firm specializing in application development, digital data management, business intelligence, integration, geographic information systems, information security, and interactive marketing. Idea serves clients throughout the United States with high value application consulting services.

With experience spanning two decades, our creative vision enables us to excel in crafting targeted, powerful solutions to meet our clients' business challenges. We develop and deliver those solutions rapidly and efficiently and our solutions that are focused and able to produce immediate, measurable results. Idea Integration has the breadth of clients and experience to deliver and implement large-scale applications and solutions as a strong mid-market company.

FREE UP MY WORK FORCE

The single largest cost your company faces in managing hundreds of desktops is the human resources it requires to deploy, support, manage, and maintain an efficient infrastructure with a modern desktop environment. Computer configurations require the skills, knowledge, and confidence to remain agile across mobile devices, desktop computers, and laptops. Manual administration can consume time, money, and staff, so minimizing the challenge is always a top priority. A successful deployment can lead to higher usage and productivity, as well as a lower cost infrastructure and improved ROI on your software investment.

Microsoft® Desktop Deployment Planning Services offers 1–15 days of deployment planning services based on the amount of Software Assurance purchased on Microsoft Office software. This service introduces the most advanced techniques, processes, and tools for your company, based on your unique needs, helping you achieve the most cost-effective desktop environment.



Overview

MY INTENTION: SURPASS EXPECTATIONS

You need to deploy and maintain your software, and you want product migrations to go smoothly and successfully. Desktop Deployment Planning Services helps lower the risk and cost of planning of deployment by using Microsoft Business Desktop Deployment best practices. Your company will benefit from working with certified consultants who have the expertise to deliver a comprehensive deployment plan that represents a more secure and well managed desktop environment, and lower the cost of your Microsoft Office or Windows software upgrade.

Taking advantage of Desktop Deployment Planning Services is easy:

Step 1:

Create a voucher in MVLS by following the steps outlined on page 9, and assign it to a project manager within your company. The project manager will receive an email with the voucher number and information.

Step 2:

Have your project manager contact your local Microsoft partner or Microsoft Consultant to start the step-by-step process, which includes a pre-engagement questionnaire to help the consultant understand your company's business imperatives and existing environment.

Step 3:

Participate in a series of focused strategy and technical sessions, in which the consultant demonstrates the value of upgrading and the means to help you overcome desktop deployment challenges that meet your company's business and technology requirements.

Following the Desktop Deployment Planning Services engagement, you will be equipped to execute your deployment plan based on a post-engagement summary, which outlines recommendations by the consultant. This customized Desktop Deployment Plan addresses the specific business and technical considerations identified during the engagement with a complete assessment. It also provides a detailed outline of how your organization can deploy the software, including timelines, tasks, resources, and estimated costs.

Process

MY STRATEGY: CLEAR AND SUPPORTED

Desktop Deployment Planning Services provides your company with a collaborative and comprehensive consulting engagement based on best practices from Microsoft. Your dedicated consultant will create a detailed blueprint for a seamless transformation of your business and technical environment.

DISCOVERY & STRATEGY

The discovery session takes the pre-engagement questionnaire a step further, with a full assessment of your desktop environment. This helps the consultant to understand your environment and leverage best practices and tools from Microsoft including Microsoft's Application Compatibility Toolkit and User-state Migration Toolkit.

A customer presentation will introduce "Zero Touch" and other Microsoft technologies and processes that lead to successful desktop deployment.

The architecture design session guides implementation by outlining critical technical aspects of desktop deployment such as security, software, and network designs, and how new technology will integrate with the existing environment. Topics include application compatibility, software and hardware inventory, and other transformation considerations. For engagements focused on deployment of the latest versions of Office and Windows, your consultant can also cover the use of the Microsoft SoftGrid, ForeFront, GPO Vault and Asset Metrix components of the Microsoft Desktop Optimization Pack for Software Assurance as part of your deployment plan.

A strategy briefing and technical drill-down session defines the vision for achieving technical and business goals. The consultant demonstrates the value of migrating applications and lowering costs through automated deployment and desktop management, and discusses the features and business benefits of deploying Microsoft Windows XP Professional®, Windows Vista Enterprise and the Office 2003 and 2007 suites to increase collaboration. At the end of the session, your team will have a clear understanding of the issues you will encounter, supported by fundamental planning decisions.

A Proof of Concept Lab demonstrates the possible outcomes through automation, and is included in 5, 10, and 15-day engagements. As a last step, the Customized Deployment Plan summarizes the entire process and outcomes.

Benefits

MY BENEFITS PACKAGE: MORE THAN MEETS THE EYE

Desktop Deployment Planning Services are based on the Solution Accelerator for Business Desktop Deployment and Zero Touch best practices from Microsoft. The Zero Touch solution allows network and desktop administrators to automate the deployment process, reducing cost and errors.

ZERO TOUCH SAVES TIME AND MONEY

These proven techniques leverage the network and server infrastructure, reducing process complexity by:

- Fully automating desktop builds
- Automatically migrating user data
- Streamlining typical recurring maintenance processes

Zero Touch helps reduce desktop deployment costs and complexity, frees up IT resources, and lowers the total cost of ownership (TCO) of desktop solutions.

This innovative Software Assurance benefit also helps you achieve a secure and well-managed infrastructure environment that:

- Reduces costs associated with maintaining PCs
- Improves your ability to respond to security challenges
- Limits complexities with desktop operating systems
- Keeps your network up to date with current desktop applications
- Sets the foundation for higher information worker productivity

By employing the Zero Touch concept, you are virtually guaranteed uniformity across all configurations and you will require less Help Desk or IT support when implementing a solution.

Eligibility

MY ELIGIBILITY: GETTING THE MOST FROM OUR INVESTMENT

Customer with an active Enterprise, Enterprise Subscription, or Select SAM¹ Enrollment who have purchased over \$60,000 USD of Software Assurance on Microsoft Office applications will receive at least one day of Desktop Deployment Planning Services.

The Software Assurance spend is calculated at the initial sale and increases with additional purchases with Software Assurance until the benefit is activated. The Microsoft Volume Licensing Services site (<https://licensing.microsoft.com>) will determine which portion of a purchase is for the license and Software Assurance by product. The Software Assurance spend on Office applications will be totaled to determine which level engagement (1, 3, 5, or 10 days) your company is eligible to receive.

Should you want to extend the length of your Desktop Deployment Planning Services engagement to a higher level offering, you have the option of converting unused training vouchers toward increasing your Desktop Deployment Planning Services entitlement level. If you have unused training vouchers available for conversion, this option will be presented to you automatically when you activate this benefit. At that time, you may choose to perform such a conversion prior to creating your Desktop Deployment Planning Services voucher.

¹ Software Assurance Membership

ELIGIBILITY CHART

Software Assurance Spend on Office applications	Estimated number of Office Professional Plus licenses with 3 years of Software Assurance*	Number of DDPS days
\$ 60,000 – 149,999	200	1
\$ 150,000 – 599,999	500	3
\$ 600,000 – 1,249,999	2,000	5
\$ 1,250,000 +	4,000	10

Customers meeting the minimum Office application Software Assurance spend thresholds in qualified volume licensing programs are entitled to one Desktop Deployment Planning Service engagement during the term of their enrollment. Customers may increase the service level to as many as 15 days by applying training vouchers (e.g. upgrade a 10-day voucher to a 15-day voucher by trading a specific number of training vouchers).

*Customers with Office Enterprise, or those who also have additional Software Assurance coverage on Visio, Project, or SharePoint Designer may qualify with fewer licenses.

WHAT'S INCLUDED

Engagement Length:	1 day	3 days	5 days	10 days	15 days
Preflight Questionnaire	Included	Included	Included	Included	Included
Preflight Conference Call	Included	Included	Included	Included	Included
On-Site Delivery	optional	Included	Included	Included	Included
DDPS Presentation Deck	Included	Included	Included	Included	Included
Demos	Included	Included	Included	Included	Included
Technical Drill-Downs	Included	Included	Included	Included	Included
Proof of Concept Lab(s)	Included	Included	Included	Included	Included
Post Engagement Summary	Included	Included	Included	Included	Included
Survey	Included	Included	Included	Included	Included

	Included
	Not Included

Activation

MY PARTICIPATION: ACTIVATE IN A FEW EASY STEPS

To activate your Desktop Deployment Planning Services benefit:

1. Ensure you have administrative rights to activate Packaged Services or contact your notices contact or benefits administrator
2. Log into Microsoft Volume Licensing Services at <https://licensing.microsoft.com>
3. Go to the Software Assurance Benefit Summary page
4. Select the Desktop Packaged Services benefit
 - Optional: Increase the number of days for Desktop Deployment Planning Services by applying training vouchers (may require benefit administrator approval)
5. Assign the Desktop Deployment Planning Services voucher to a project manager within your company

The project manager will receive an e-mail with information about the benefit and a link directing them to contact a local Microsoft partner or Microsoft Consulting Services to schedule your engagement.

Frequently asked questions:

- Q:** Can customers use their Desktop Deployment Planning Services voucher to deploy Microsoft Windows or only Microsoft Office?
- A:** The Desktop Deployment Planning Services are designed to help customers plan and deploy desktops including either Microsoft Office, Windows, or both.
- Q:** Who are the authorized Desktop Deployment Planning Services providers that will provide these new services?
- A:** The authorized service providers are Microsoft Consulting Services and many Microsoft certified partners that have passed an exam that was specifically developed to demonstrate expertise in desktop deployment planning and execution.

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